Case Study

Project: Promoting Child Rights and Participation in Pakistan for Juvenile Justice Reform (PCRPP)

It's easier to understand when children tell us about it

The outbreak of the Covid-19 pandemic has put additional responsibilities on all of us: in order to counter the spread of the virus, it is crucial that we adjust our behaviors and practices. Moreover, by understanding how we can protect ourselves and others, we feel more equipped and are likely to experience less anxiety. Group Development Pakistan had earlier held consultations with children to discuss what was required to reinforce their rights and protection, and among the ideas shared by those young advocates, one suggestion had particularly caught GDP's attention: “It is easier for us children to be sensitized and trained by children. We can connect to children more easily and when children talk to children, they use the same language; it is easier for us to understand”.

Consequently, we talked to some youth volunteers from the Human Rights Children and Youth Task Force and asked them how they felt about making a video to teach children about Covid-19 preventive measures. They loved the idea and three of them (1 boy and two girls) came forward to prepare two videos (one in English, 1 in Urdu) to sensitize their peers about Covid-19 preventive measures. The Sindh Parliamentary Task Force on SDGs has officially endorsed those efforts and soon, versions in several local languages will also be produced. Child Rights Coalition Asia loved the video so much that they shared it on their facebook page. Additionally, the English version of this video has now been included in the resource pack about Children and Covid-19, developed by the office of the United Nations Special Representative of the Secretary General on Violence Against Children. Children often have inspiring talent and admirable empathy, a great combination! Check it out! https://www.facebook.com/watch/?v=210269726705154