

## TERMS OF REFERENCE(TORs)

### Motion Graphics Designer & Video Animator (MGDVA)

**Vacancy Code** MGDVA-ICT-001

**Location:** Islamabad

#### 1. Organisational Context

---

Group Development Pakistan (GDP) is a Pakistani non-profit organization registered under Society's Act 1860. GDP believes in a democratic and humanistic society in which the most important stakeholders-children-are acknowledged, respected and protected from violence, abuse and discrimination. GDP follows a holistic, child focused, eco-friendly and human rights-based approach.

#### 2. Role Summary

---

Being part of Strategic Communication and Business Development Unit (SCBD), Motion Graphics Designer & Video Animator will be responsible to produce motion graphics, promotional products computer graphics, technical illustration, infographics, animations for video productions intended for online platforms in line with group development Pakistan policies. The MGDA will be expected to create conceptual designs, develop storyboards, collaborate with GDP team for feedback, incorporate feedback and then generate graphics for GDP media campaigns. The individual will be a video editor with superior motion graphics production skills.

#### 3. Reporting

---

**Line Manager:** The Motion Graphics Designer & Video animator will report to the Strategic Communication and Business Development Manager.

**Key Internal Stakeholders:** ED, Head of Finance & Operations, Strategic Program Lead, MEAL Manager, Communication Officer

#### 4. Essential Duties and Responsibilities

---

The Motion Graphics Designer & Video animator will be delivering the tasks outlined in the role summary in collaboration with GDP team:

##### Infographics, Animations & Motions Graphics

- Create Highly engaging complex animation for diverse array of media, including smartphone, tablets and web
- Motion graphics design, animation and editing for high profile video products;
- Responsible for conceptualizing and realizing graphic treatments on multimedia products;
- Ability to produce graphics for videos which utilize animation, info graphics, video footage and stills;
- Must have a creative approach to data design;
- Ability to storyboard, present concepts clearly prior to realization;

##### Video editing:

- Edit videos as needed for priority communications;
- Undertake video production and post-production, including managing media for Final Cut Pro, After FX, Pro Tools and related motion graphics and animation software;
- Visual representation of characters, symbols and general graphics in the videos should work across different cultural/geographic contexts as the videos will be used to target audiences from different cultures, languages and socio-economic backgrounds;

##### General:

- Maintain branding for GDP and its donors in videos and affiliated media products;
- Work as required at own facilities utilizing own equipment and graphics editing tools

**Perform other duties as required by the line manager and executive director.**

## 4. QUALIFICATIONS AND SKILLS

---

The right candidate must be an innovative storyteller who can create compelling animated and graphic visuals to engage our digital audiences for a broad spectrum of topics and prevailing issues

- **Qualifications:** Bachelor's degree in graphics or Motion graphics
- **Experience:** Minimum 3 years' experience in graphics design and motion graphics. Preference will be given to individuals with previous development INGO sector experience .
- **Skills:**
  - Strong technical skills and proven ability to use a variety of software (Photoshop, Notably After Effects, Adobe creative Suite, Premiere Pro, 2D/3D animation or any other)
  - Excellent command over English and Urdu is essential (written and oral).
  - Interpersonal communication skills, ability to behave politely and positively within stressful and challenging situations, very autonomous and able to conduct positive criticism and self-evaluation, result oriented, proactive and reactive person able to adjust quickly to cross cultural work environment and personalities.
  - Gender sensitized, and human rights awareness is essential. Understanding of child justice, child rights and protection is an added advantage.
- **Competencies**

The following are the key competencies required to be successful in this role

  - Time Management
  - Personal relationship
  - Coordination
  - Professionalism

## 5. How to apply

---

Interested candidates are requested to send CV (**inclusive of links of sample work is must**) and application at [hr@gdpakistan.org](mailto:hr@gdpakistan.org) not later than 10<sup>th</sup> May 2020 by clearly mentioning vacancy code in email subject and Skype ID in their CV. Women, gender-variant persons, minorities, differently abled persons who fit the criteria are encouraged to apply